

What we test

WE TEST



Websites



Mobile Apps



Cloud Apps

AND ALSO



Desktop Apps



TV Apps



Virtual Reality



Smart Home



Wearables

Crowdsprint provides digital business assurance through the whole product lifecycle:



Research

Competition research,
Market insights, Ideation



Verification & Validation

User Experience testing, Functional
testing, Content Validation

Design

Prototype Test,
Usability Studies



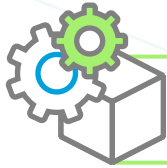
Improvement

Customer Feedback, A/B testing,
UX and UI improvements.



Digital Testing Services

TESTING CATEGORIES



Functional testing



Usability testing

TESTING APPROACHES



Structured and guided
exploratory testing



Scripted test
case execution

TYPE OF SERVICES



Cross browser
testing



Device compatibility
testing



Pilot
testing



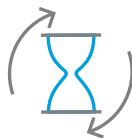
Prototype
testing



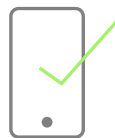
Alpha/Beta
testing



User acceptance
testing



Regression
testing



Production verification
testing



Localisation
testing

User Experience Insights

We recommend conducting user experience testing to gather insights and identify opportunities prior to releasing your app. Additionally, undertaking ongoing conversations with users can help to validate ideas, designs and functionality and to promote continuous improvement in the overall user experience. Your UX journey can include any or all of the following services.

TYPE OF SERVICES



**UX Studies,
Real User Feedback**



**Customer
Experience Analysis**



**Market Insights and
Competitor Analysis**

USABILITY TESTING TECHNIQUES

- ✓ Online Surveys and Feedback polls
- ✓ Real user and customer feedback
- ✓ Think-aloud videos
- ✓ Tree testing
- ✓ Usability Expert Assessment
- ✓ Qualitative research
- ✓ Remote interviews
- ✓ Card sorting
- ✓ Heatmapping
- ✓ Eye tracking
- ✓ Visitor recordings and clicks analysis
- ✓ Conversion funnels and forms analytics