

# What is Crowdsourced Testing

We test your digital apps



web apps



mobile apps



cloud apps

On 20 to 50 unique device combinations



Using a global community of professional testers and customer-like users



20,000+

Across countries



Collaborating on our **SECURED** online platform



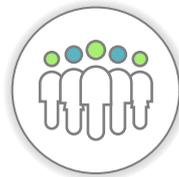
Guided and managed by expert test managers



Fastest and most efficient way to test



Ramp up 25 to 250 testers in a matter of hours



Delivering results in 2 to 5 days



User experience tested by your desired user-base demographics



Providing online visibility to our clients on real-time testing



## What is Crowdsourced Testing

Crowdsourced testing is an innovative way to obtain testing services from a large community of testers and users across the globe, collaborating online using a cloud platform like Crowdsprint under the close management and guidance of our professional test management team.

Crowdsourced testing is the fastest and the most effective way to test your digital applications. We ramp up 25 to 250 testers in matter of hours to test your digital apps from our global pool of 20,000+ registered testers. We also have thousands of customer-like registered users across various demographic segments to participate in usability testing and customer experience studies. We complete testing of web, mobile and cloud apps at a rapid speed. Small to medium test cycles are delivered overnight or over the week-ends. Large test cycles are completed within a week.

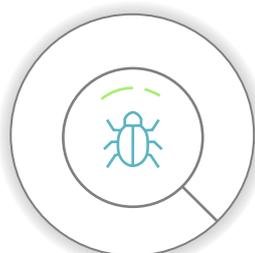
As we can ramp up 25 to 250 testers from the crowd, we increase the test coverage by 2 to 4 times than with traditional methods. Large volume of testers can discover significantly larger volume of defects (2 to 4 times) in a very short duration, when compared to traditional methods.

As the crowd has access to a wide variety of devices, we increase the device coverage by 5 to 10 times without increasing the cost. And unlike undertaking test cycles using devices in controlled test laboratory conditions, crowdsourced testing leverages real users executing various real-life test scenarios on real devices on real networks.

Increase test coverage  
by 2 to 4 times



Discover significantly  
larger volume of  
defects



Increase device  
coverage 5 to 10 times



Tested by real users, on  
real devices, on real  
networks

